

Talk Points for Interview with Michael E. Platt, M.D.

Talk points for interview with Michael E. Platt, M.D., board-certified internist, bio-identical hormone expert and highly-praised author of the health book *THE MIRACLE OF BIO-IDENTICAL HORMONES: How I Lost My Fatigue, Hot Flashes, ADHD, ADD, Fibromyalgia, PMS, Osteoporosis, Weight, Sexual Dysfunction, Anger, Migraines...* now available at Internet booksellers (amazon.com, barnesandnoble.com), www.drplatt.com, and, at bookstores.

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1. What are natural bio-identical hormones and how are they different from other hormones?
2. There are objections that bio-identical hormones are not FDA-approved and yet there are long-term studies to prove they are safe. How would you respond to this?
3. Are they only for women?
4. The number of medical conditions you address from a hormonal aspect - diabetes, migraine headaches, asthma, ADHD, obesity, to name a few, are many. If you can eliminate these problems by adjusting and balancing hormones naturally, why don't other doctors do this?
5. If the therapy is that effective, why don't we know more about this?
6. Many of your patients appear to have fibromyalgia, a condition generally felt to be incurable. Your patients get well. How does this happen?
7. What spurred your interest in hormones and how long have you been focused on hormones?
8. There are a number of hormone books on the market. What separates yours from the rest?
9. Your book appears to have what is best described as an innovative and revolutionary approach to wellness. It seems to be controversial. What about your book do you feel will be the most controversial topic?
10. Please talk about the power of natural bio-identical hormones to relieve many chronic diseases.